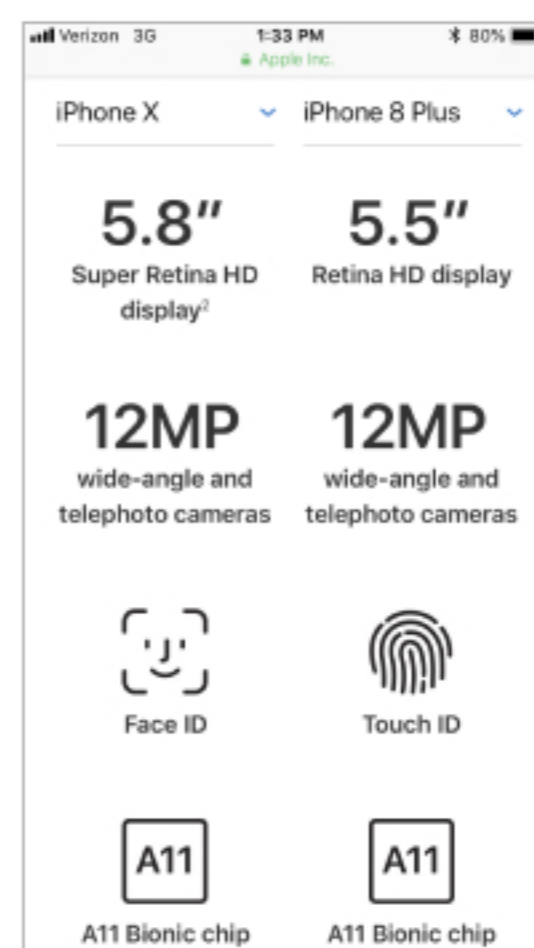
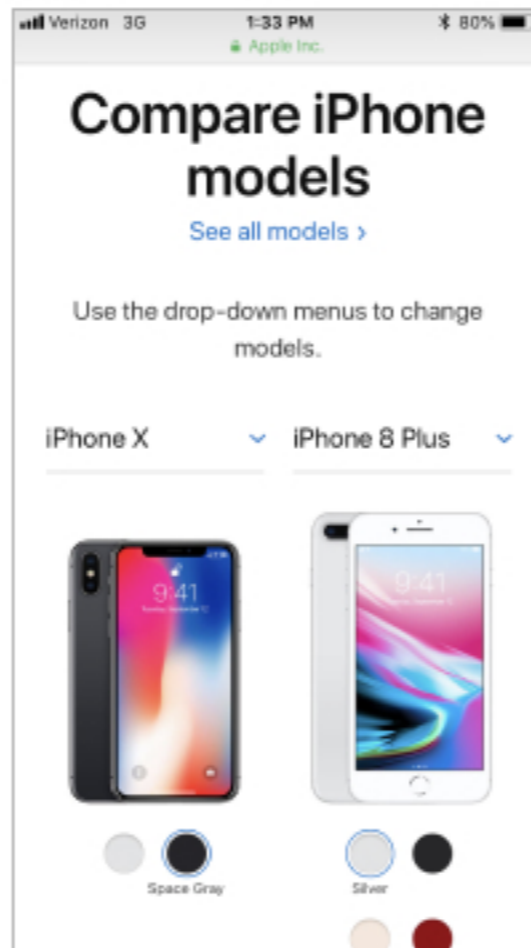
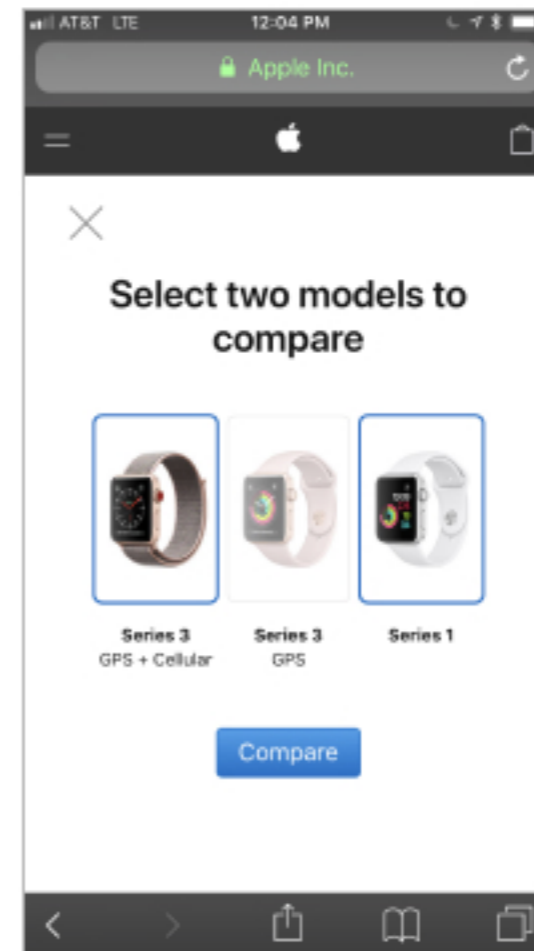
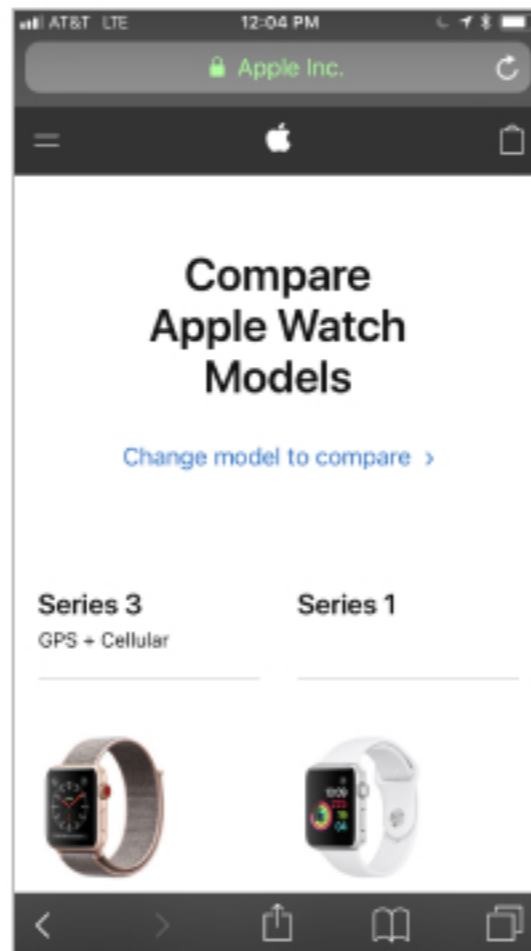


Apple

- 2 Products (columns)
- Different solutions for <2 Products depending on how number of compared products.
- 3 Watches - comparison select window
- ~6 Phone - drop down arrows opening product selector
- Sticky product headers



Gather Systems

- Simple switching between packages for a product.
- Image change on switch shows the value up the higher-end option right away.
- Image includes labels that indicate product features (pieces)
- Descriptive text changes also

Verizon 3G 10:38 AM 42%

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Choose your set

Basic Extended

Small Tray Base Large Tray

Pen Holder Phone Holder Post-It Holder

[View More Photos](#)

Basic Set

- Base board
- Phone holder
- Small tray
- Large tray
- Post-it holder
- Pen holder

\$149

Next →

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Choose your set

Basic Extended

Small Tray Base Large Tray Headphone Stand

Coaster Pen Holder Phone Holder Post-It Holder

[View More Photos](#)

Extended Set

- Base board
- Phone holder
- Small tray
- Large tray
- Post-it holder
- Pen holder
- Headphone stand
- Coaster

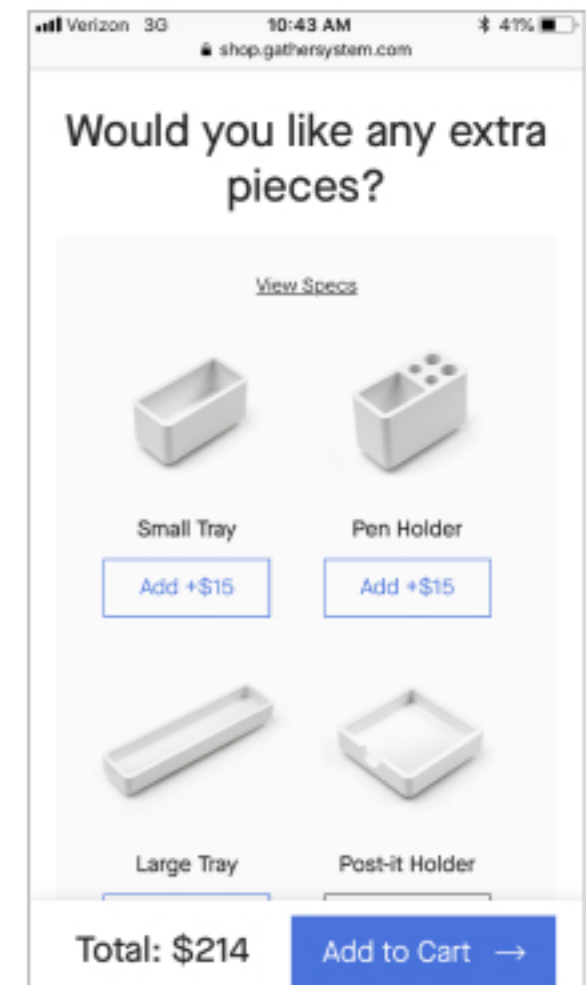
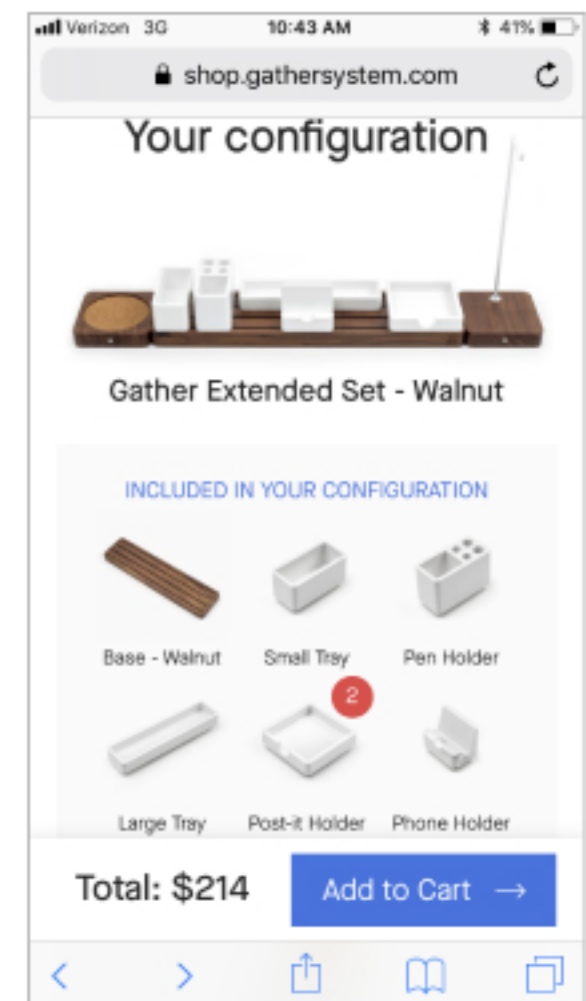
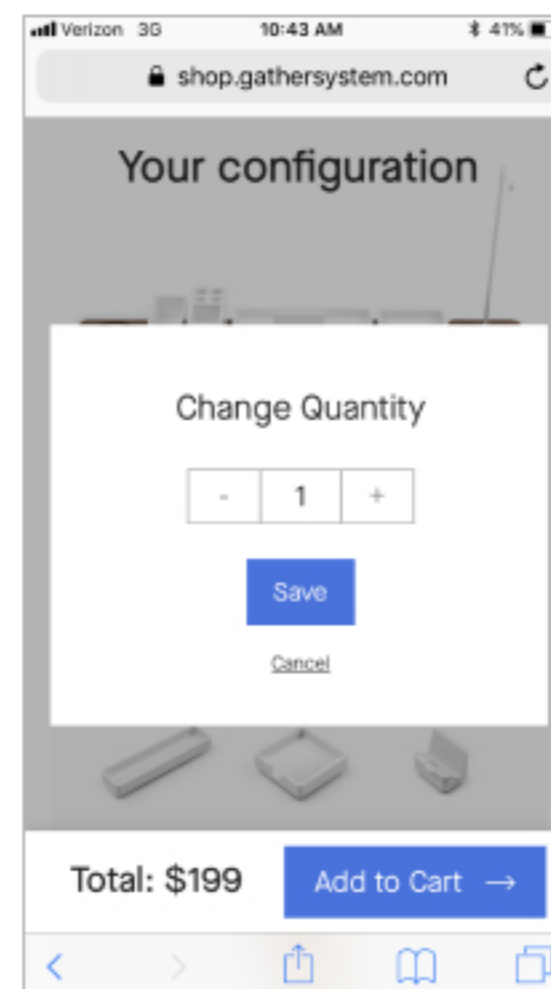
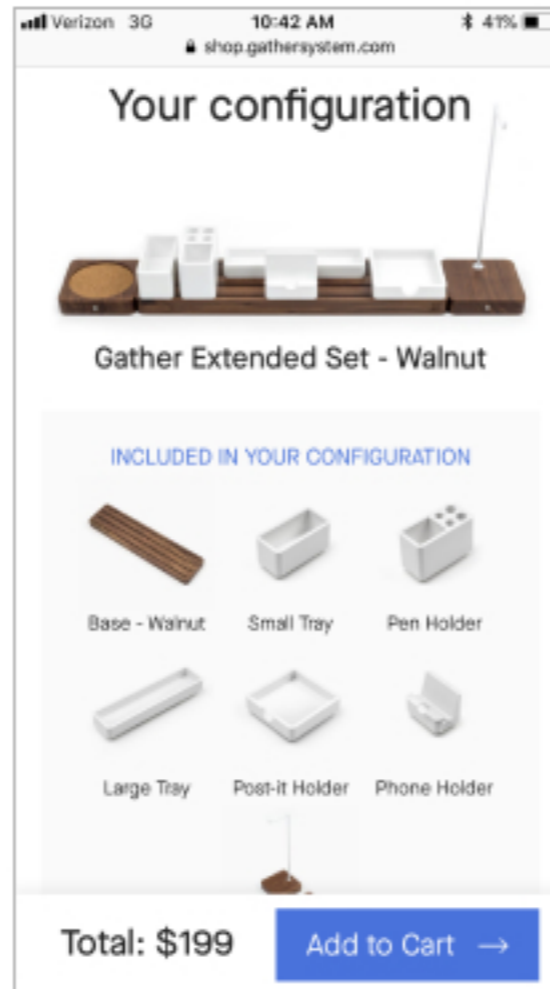
\$199

Next →

Gather Systems

- Up-grade/Add-on section
- Tapping an item brings up Quantity modal to increase/decrease item quantity
- Additional items added are noted with Red Notation Circle
- Current Total is sticky at the bottom of the page
- After the Upgrade/Add-on is another opp for other product

(here they seem to be the same products but we could potentially make this another related add-ons section)



Smugmug

- Combo of Imagery and Illustration (showing the size diffs)
- Category (Keepsakes) where included products are shown in slide up
- Visual samples of paper differences

